



# Corporate Sponsor Enrollment Form

## 2023-2024

Thank you for your interest and support of Apex High School Athletics! Please complete the following to ensure that we are able to properly contact you and support your business.

**Company Name (as you want it listed on banners, etc.)**

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**Address**

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**Phone Number**

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**Sponsorship Contact**

**Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Sponsorship Level**

**Peak \$5,000**

**Pride \$2,500**

**Cougar \$1,000**

**Cub \$500**

**In-Kind \$ \_\_\_\_\_**

**In-Kind Benefits Level \_\_\_\_\_**

**Contact Signature** \_\_\_\_\_

**Date**

Please make all Checks payable to Apex Cougar Club.

**Contact: Sally Novak or Christine Yoon-Taylor, AHS Cougar Club Co-VP Corporate Sponsorships**

**Sally (M) 478.397.5645 Christine (M) 919.368.4432 email: AHSCorporateSponsors@gmail.com**

**[WWW.APEXCOUGARCLUB.ORG](http://WWW.APEXCOUGARCLUB.ORG)**

*The Apex High School Cougar Club is a non-profit organization chartered in the state of North Carolina. Our federal tax identification number is 56-1404907. The Cougar Club does not offer an opinion regarding the tax deductibility of any contribution. Corporate and individual supporters should consult with their tax advisor for information as to the application of such laws to your particular circumstances.*

Apex Cougar Club Sponsors enjoy prominent placement of their advertisements in the Apex Cougars Stadium, on our social media platforms and on the Apex Cougar Club website which is smartphone-friendly and can be used like an app. In order to ensure proper representation of your business, please provide the following information and submit the following materials. All artwork should be submitted to [AHSCorporateSponsors@gmail.com](mailto:AHSCorporateSponsors@gmail.com).

### Sponsors Website

Website: \_\_\_\_\_  
This will be used to link your online ads to your website.

### Social Media

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

Facebook: \_\_\_\_\_

Other: \_\_\_\_\_  
This will be used to "tag" or "like" your business social media to connect to our viewers

### Items below are not required for returning sponsors:

#### Website Artwork

Logo or Artwork: Please email a copy of your preferred business logo and/or advertisement artwork to be used on our website ads, social media ads, newsletters, etc. We prefer one of the following formats to ensure proper resolution: PDF, EPS, Adobe Illustrator, TIFF, Photoshop PSD or SVG. Our website ad tiles used for Peak and Pride Sponsors are 500 x 400 Pixels. If you are not able to provide artwork in this size, we can resize your logo/artwork to fit the 400 pixel width.

#### Stadium Banner Artwork

Logo or Artwork: The Stadium Banners are 8'x3'. We can accept an ad that is already sized or we can use the logo and/or artwork you provide to create a layout for you. We can only use vector based art files for the banner. If you do not have a logo in this format (EPS) we can have your logo converted for a \$100. If you are only providing a logo and would like more added to your banner, let us know. We can add your phone number, website, address, etc. We will send you a proof prior to production.

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#### Audio

10 Second Ad (Peak Patrons): This is the ad that will be read by our announcer at all home football games. Please provide the script you would like to be read.

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